DEFINITIONS

https://www.google.co.uk/webhp?source=search_app#q=aesthetic

aesthetic
iːˈθɛtɪk,ɛsˈθɛtɪk/
adjective
  1.
  2. concerned with beauty or the appreciation of beauty.
  3. "the pictures give great aesthetic pleasure"

noun
  1.
  2. a set of principles underlying the work of a particular artist or artistic movement.
  3. "the Cubist aesthetic"

http://www.dictionary.com/browse/aesthetic

adjective
  1.
  2. relating to the philosophy of aesthetics; concerned with notions such as the beautiful and the ugly.
  3. relating to the science of aesthetics; concerned with the study of the mind and emotions in relation to the sense of beauty.
  4. having a sense of the beautiful; characterized by a love of beauty.
  5.
  6.

noun
  5.
  6.

the philosophical theory or set of principles governing the idea of beauty at a given time and place:
the clean lines, bare surfaces, and sense of space that bespeak the machine-age aesthetic; the Cubist aesthetic.
a particular individual’s set of ideas about style and taste, along with its expression:
the designer’s aesthetic of accessible, wearable fashion; a great aesthetic on her blog.
7.
one’s set of principles or worldview as expressed through outward appearance, behavior, or actions: the
democratic aesthetic of the abolitionists.
8.
Archaic. the study of the nature of sensation.

factual
ˈfaktʃəl/
adjective
1. concerned with what is actually the case.
2. "a mixture of comment and factual information"
3. syn 4. truthful, true, accurate, authentic, historical, genuine, fact-based,
onyms: realistic, real; More
5.
67.
○ actually occurring.
○ "cases mentioned are factual"

http://dictionary.cambridge.org/dictionary/english/factual
using or consisting of facts:

She gave a clear, factual account of the attack to the police

http://www.dictionary.com/browse/factual

adjective

1. of or relating to facts; concerning facts:

factual accuracy.

2. based on or restricted to facts:

a factual report.

https://www.vocabulary.com/dictionary/factual

existing in act or fact

Synonyms:
**actual**

**existent, real** being or occurring in fact or actuality; having verified existence; not illusory

**of or relating to or characterized by facts** “factual considerations”

[https://en.oxforddictionaries.com/definition/factual](https://en.oxforddictionaries.com/definition/factual)

**ADJECTIVE**

- 1 Concerned with what is actually the case.
- ‘*a mixture of comment and factual information*’
- More example sentences
- Synonyms
  1. 1.1 Actually occurring.
  2. ‘*cases mentioned are factual*’

**Ethical**

[https://www.google.co.uk/search?q=ethical&oq=ethical&aqs=chrome..69i57j0i5.2879j0j4&sourceid=chrome&ie=UTF-8](https://www.google.co.uk/search?q=ethical&oq=ethical&aqs=chrome..69i57j0i5.2879j0j4&sourceid=chrome&ie=UTF-8)
ethical

adjective

1. 1. relating to moral principles or the branch of knowledge dealing with these.
2. "ethical issues in nursing"
3. moral;
4. (of a medicine) legally available only on a doctor's prescription and usually not advertised to the general public.
5. "all types of drugs, including ethical drugs and over-the-counter pharmaceuticals

http://www.dictionary.com/browse/ethical
Adjective 1. pertaining to or dealing with morals or the principles of morality; pertaining to right and wrong in conduct.

2. being in accordance with the rules or standards for right conduct or practice, especially the standards of a profession: It was not considered ethical for physicians to advertise.

3. (of drugs) sold only upon medical prescription.

https://www.merriam-webster.com/dictionary/ethical
1: of or relating to ethics ethical theories
2: involving or expressing moral approval or disapproval ethical judgments
3: conforming to accepted standards of conduct ethical behavior
4 of a drug: restricted to sale only on a doctor’s prescription
Reflexive

adjective
1. Grammar.
   a. (of a verb) taking a subject and object with identical referents, as *shave* in *I shave myself*.
   b. (of a pronoun) used as an object to refer to the subject of a verb, as *myself* in *I shave myself*.
2. reflex; responsive.
3. able to reflect; reflective.
   a. noting a relation in which each element is in relation to itself, as the relation “less than or equal to.”.
   b. Compare antireflexive.
   c. (of a vector space) having the property that the dual space of the dual space of the given vector space equals the given vector space.

noun
5. Grammar. a reflexive verb or pronoun.

noun
adjective
1. **GRAMMAR** - denoting a pronoun that refers back to the subject of the clause in which it is used, e.g. *myself, themselves.*

2. **LOGIC** - (of a relation) always holding between a term and itself.

**Noun**
1. a reflexive word or form, especially a pronoun.

http://dictionary.cambridge.org/dictionary/english/reflexive

**reflexive adjective (GRAMMAR)**

language Reflexive words show that the *person* who does the *action* is also the *person* who is *affected* by it:

*In the sentence* "She *prides* herself on doing a good *job*, "prides" is a reflexive *verb* and "herself" is a reflexive *pronoun.*

https://en.oxforddictionaries.com/definition/reflexive

**ADJECTIVE**

- 1*Grammar*
  - Denoting a pronoun that refers back to the subject of the clause in which it is used, e.g. *myself, themselves.*
  - Example sentences
    1. (of a verb or clause) having a reflexive pronoun as its object (e.g. wash oneself).
    2. Example sentences
- 2*Logic*
  - (of a relation) always holding between a term and itself.
Example sentences
- 3 (of a method or theory in the social sciences) taking account of itself or of the effect of the personality or presence of the researcher on what is being investigated.

Example sentences
- 4 (of an action) performed as a reflex, without conscious thought.

‘at concerts like this one standing ovations have become reflexive’


**Definition of REFLEXIVE**

1a: directed or turned back on itself; also: overtly and usually ironically reflecting conventions of genre or form a reflexive novel
b: marked by or capable of reflecting: REFLECTIVE

2: of, relating to, characterized by, or being a relation that exists between an entity and itself the relation “is equal to” is reflexive but the relation “is the father of” is not

3: of, relating to, or constituting an action (as in “he perjured himself”) directed back on the agent or the grammatical subject

4: characterized by habitual and unthinking behavior