This is a link to a pdf. Of a paper/essay by Joel Snyder from the 1980s called Picturing Vision … oglimpsed at it but I think it might be useful; https://polyphoto.wikispaces.com/file/view/SNYDER_Picturing_Vision.pdf

This is the only substantive use of the phrase picture-ness that I could find in the first 3-4 pages of Google Scholar: https://books.google.co.uk/books?hl=en&lr=&id=b61wAwAAQBAJ&oi=fnd&pg=PA83&dq=picture-ness&ots=ViYrgzG4bC&sig=i4UUaj1LyQ8lVhig-wOrbc8btuY#v=onepage&q=picture-ness&f=false

Meanwhile this is where I must leave off today:

..is a picture an *instantiated* image?

**IMAGE**

1. a physical likeness or representation of a person, animal, or thing, photographed, painted, sculptured, or otherwise made visible.
2. an optical counterpart or appearance of an object, as is produced by reflection from a mirror, refraction by a lens, or the passage of luminous rays through a small aperture and their reception on a surface.
3. a mental representation; idea; conception.

**picture**

**noun**

1. a visual representation of a person, object, or scene, as a painting, drawing, photograph, etc.:
I carry a picture of my grandchild in my wallet.
2. any visible image, however produced
pictures reflected in a pool of water.
3. a mental image:
a clear picture of how he had looked that day.

**instantiate**

verb (used with object), instantiated, instantiating.
1. to provide an instance of or concrete evidence in support of (a theory, concept, claim, or the like).

Whilst there is a significant overlap between dictionary definitions and uses of the terms image and picture we seek to make a useful distinction between them, as follows.

**A picture is an instantiated image**, in that;

A picture is substantial, immutable and intentionally factured image.

Whereas (what we mean by) an image is the product of contingent circumstances and is therefore (likely to be) inadvertent, mutable and insubstantial.

inadvertent;
1. unintentional:
an inadvertent insult.
2. not attentive; heedless.
3. of, relating to, or characterized by lack of attention.
substantial;

1. of ample or considerable amount, quantity, size, etc.:
   a substantial sum of money.
2. of a corporeal or material nature; tangible; real.
3. of solid character or quality; firm, stout, or strong:
   a substantial physique.
4. basic or essential; fundamental:
   two stories in substantial agreement.
5. wealthy or influential:
   one of the substantial men of the town.
6. of real worth, value, or effect:
   substantial reasons.
7. relating to the substance, matter, or material of a thing.

mutable:

1. liable or subject to change or alteration.
2. given to changing; constantly changing; fickle or inconstant:

contingent

1. dependent for existence, occurrence, character, etc., on something not yet certain; conditional (often followed by on or upon):
   Our plans are contingent on the weather.
2. liable to happen or not; uncertain; possible:
   They had to plan for contingent expenses.
3. happening by chance or without known cause; fortuitous; accidental:
   contingent occurrences.
4. Logic. (of a proposition) neither logically necessary nor logically impossible, so that its truth or falsity can be established only by sensory observation.

From last week (17th July) ? Pub conversation
IMAGE:

Is an an image a mental, or conceptual experience or phenomenon, or can it be said to be an aspect of the material world, that can something be an image indenpendently of it being perceived

Raw sense datum

Do we see images but make pictures

So image becomes a picture once it is recorded and contextualsed

Is a picture intentional categorial

Is a pictured factured?

The illusive and quixotic nature of the image, its mutuability and unbounded-ness whereas the picture is factured, imutable and bounded

An image is a picture waiting to happen, is an interpretation of an image, or the mediation of an image

Chinese whispers exbit mutability, motion and unboundedness

Introduction - what is this book for - about reading visual artefacts

Chapter One; Picturing images, imagery and picture-ness

Chapter Reading Picturing

Is a picture a sousvenir of an image, a takeaway?

Photography is a system of visual editing Sarkovsky - from Steve Edwards, p 107

DEFINITIONS
aesthetic
iːsˈθɛtɪk,ɛsˈθɛtɪk/
adjective
1. concerned with beauty or the appreciation of beauty.
2. "the pictures give great aesthetic pleasure"

noun
1. 1.
2. a set of principles underlying the work of a particular artist or artistic movement.
3. "the Cubist aesthetic"

http://www.dictionary.com/browse/aesthetic

adjective
1. relating to the philosophy of aesthetics; concerned with notions such as the beautiful and the ugly.
2. relating to the science of aesthetics; concerned with the study of the mind and emotions in relation to the sense of beauty.
3. having a sense of the beautiful; characterized by a love of beauty.
4. relating to, involving, or concerned with pure emotion and sensation as opposed to pure intellectuality.

noun
5. the philosophical theory or set of principles governing the idea of beauty at a given time and place: the clean lines, bare surfaces, and sense of space that bespeak the machine-age aesthetic; the Cubist aesthetic.
6. a particular individual’s set of ideas about style and taste, along with its expression:
the designer’s aesthetic of accessible, wearable fashion; a greataesthetic on her blog.

7. one’s set of principles or worldview as expressed through outward appearance, behavior, or actions: the democratic aesthetic of the abolitionists.

8. Archaic. the study of the nature of sensation.

factual

ˈfaktʃʊəl/

adjective

1. concerned with what is actually the case.

2. "a mixture of comment and factual information"

3. syn 4. truthful, true, accurate, authentic, historical, genuine, fact-based,

onyms: realistic, real; More

5.

67.

○ actually occurring.

○ "cases mentioned are factual"

http://dictionary.cambridge.org/dictionary/english/factual

factual adjective

UK /ˈfæk.tʃʊəl/ US /ˈfæk.tʃʊəl/
using or consisting of facts:

She gave a clear, factual account of the attack to the police.

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adjective

1. of or relating to facts; concerning facts:

factual accuracy.

2. based on or restricted to facts:

a factual report.

https://www.vocabulary.com/dictionary/factual

existing in fact or act

Synonyms:

actual
**existent, real** being or occurring in fact or actuality; having verified existence; not illusory

*of or relating to or characterized by facts* “factual considerations”

https://en.oxforddictionaries.com/definition/factual

**ADJECTIVE**

- 1. Concerned with what is actually the case.
- ‘a mixture of comment and factual information’
- More example sentences
- Synonyms
  1. 1.1 Actually occurring.
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**Ethical**

https://www.google.co.uk/search?q=ethical&oq=ethical&aqs=chrome..69i57j0i5.2879j0j4&sourceid=chrome&ie=UTF-8
adjective

1. relating to moral principles or the branch of knowledge dealing with these.
2. "ethical issues in nursing"
3. moral
4. (of a medicine) legally available only on a doctor's prescription and usually not advertised to the general public.
5. "all types of drugs, including ethical drugs and over-the-counter pharmaceuticals

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**Adjective** 1. pertaining to or dealing with morals or the principles of morality; pertaining to right and wrong in conduct.

2. being in accordance with the rules or standards for right conduct or practice, especially the standards of a profession: It was not considered ethical for physicians to advertise.

3. (of drugs) sold only upon medical prescription.

1: of or relating to ethics ethical theories
2: involving or expressing moral approval or disapproval ethical judgments
3: conforming to accepted standards of conduct ethical behavior
4 of a drug: restricted to sale only on a doctor’s prescription
Reflexive

adjective
1. Grammar.
   a. (of a verb) taking a subject and object with identical referents, as shave in *I shave myself*.
   b. (of a pronoun) used as an object to refer to the subject of a verb, as *myself* in *I shave myself*.
2. reflex; responsive.
3. able to reflect; reflective.
   a. noting a relation in which each element is in relation to itself, as the relation “less than or equal to.”.
   b. Compare antireflexive.
   c. (of a vector space) having the property that the dual space of the dual space of the given vector space equals the given vector space.

noun
5. Grammar. a reflexive verb or pronoun.
1. **GRAMMAR** - denoting a pronoun that refers back to the subject of the clause in which it is used, e.g. *myself, themselves*.

2. **LOGIC** - (of a relation) always holding between a term and itself.

**Noun** 1. a reflexive word or form, especially a pronoun.

http://dictionary.cambridge.org/dictionary/english/reflexive

**reflexive adjective (GRAMMAR)**

language Reflexive words show that the person who does the action is also the person who is affected by it:

*In the sentence* "She prides herself on doing a good job", "prides" is a reflexive verb and "herself" is a reflexive pronoun.

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**ADJECTIVE**

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  - Example sentences
    - 1. (of a verb or clause) having a reflexive pronoun as its object (e.g. wash oneself).
    - 2. Example sentences

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  4 (of an action) performed as a reflex, without conscious thought.
  ‘at concerts like this one standing ovations have become reflexive’

https://www.merriam-webster.com/dictionary/reflexive

Definition of REFLEXIVE

https://www.google.co.uk/webhp?source=search_app#q=aesthetic

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https://www.google.co.uk/search?q=ethical&oq=ethical&aqs=chrome..69i57j0i5.2879j0j4&sourceid=chrome&ie=UTF-8

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*adjective*

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Definition of REFLEXIVE

1a: directed or turned back on itself; also: overtly and usually ironically reflecting conventions of genre or form a reflexive novel: marked by or capable of reflection: REFLECTIVE
2: of, relating to, characterized by, or being a relation that exists between an entity and itself the relation “is equal to” is reflexive but the relation “is the father of” is not
3: of, relating to, or constituting an action (as in “he perjured himself”) directed back on the agent or the grammatical subject
4: characterized by habitual and unthinking behavior